

# Zihua Chen

## Graphic Design

### CONTACT

zihua.design  
zihuadesign@gmail.com  
925 . 577 . 5852

### BACKGROUND

A self-explanatory visual designer who works closely with typography, key visuals, and layout design. Finding out the right problem and providing with a corresponding solution afterward is my goal.

### EDUCATION

**B.F.A.**, School of Graphic Design, 2013 – 2016  
Academy of Art University, San Francisco, USA.

**M.A.**, School of Graphic Design, 2017 – 2019  
Academy of Art University, San Francisco, USA.

### EXPERIENCE

**Young & Hungry Design Agency**, San Francisco  
Art Director / Design Lead  
Jan. 2019 – August 2019

**“Alpha Guild” Mobile Game**, San Francisco  
Gaming Strategist / UI Designer  
Jun. 2018 – Feb. 2019

**Jihu Entertainment**, Palo Alto  
Media Consultant  
Feb. 2018 – Jan. 2019

**Particle Media Inc.**, San Jose  
Marketing Designer / UI Designer  
Oct. 2016 – Jun. 2017

**Enok Horizon**, San Francisco  
Designer  
Jun. 2015 – Nov. 2015

### SKILLS

#### [ HARDWARE ]

Photography, product shots, archrylic painting

#### [ SOFTWARE ]

Adobe Creative Suit, Blender (3D), Sketch, Figma, Canva

#### [ APPLICATIONS ]

Editorial design, abstract visuals, branding, packaging, motion graphic, presentation, user interface, user experience, typography, event design.

### LANGUAGES

Mandarin, Cantonese, English

### REFERENCES

Available upon request